

Ted Davidson
Scottsdale, AZ
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Executive Profile

Seasoned golf instructor, brand-builder, and creative coach with 25+ years of PGA, military, and executive experience. Known for blending analytical precision with creative vision to drive confidence, simplicity, and connection across golf, culinary, and business ventures. Charismatic leader with proven success in sales, media hosting, and brand strategy.

Core Competencies

- Golf instruction & swing analysis (photographic memory, instant feedback)
- Putting & chipping expertise across global greens
- Brand building, messaging, and visual identity creation
- B2B sales mastery & executive communication
- Culinary creativity & improvisational technique
- Real estate wholesaling & investment management
- On-camera presence & podcast/media hosting
- Collaborative storytelling & character development
- Hybrid cognitive style: analytical + creative

Professional Experience

Golf Instructor & Brand Strategist

Ted Davidson Golf / Teddy Bear Golf — 1995–Present

- Coached juniors, amateurs, and pros with holistic, confidence-building methods.
- Developed branded assets: logos, scorecards, commandments card, and merch concepts.
- Launched Teddy Bear Golf junior line with mascot, clinics, and “Teddy’s Tips” series.

Managing Director

ROI Investments — 2010–Present

- Oversaw real estate deals, investor relations, and community-focused presentations.
- Refined CloseHack messaging for relationship-driven real estate ventures.

Sales & Media Leadership

Google Ads Arizona — 2000s

- Led a team of 31, collaborating internationally to launch Google Ads in Arizona.
- Delivered measurable ROI through strategic campaigns and executive polish.

Motorsports Legacy

Davidson Motorsports — Family Business, 40+ years

- Contributed to entrepreneurial growth and brand continuity in motorsports.

Education & Credentials

- PGA Professional Certification
- Military Service — Leadership & Discipline Foundations
- Barrow Neurological Institute — Hybrid Cognitive Style Assessment

Interests & Passions

Golf innovation • Culinary experimentation • Branding & design • Storytelling • NFL (49ers) •
Podcasting & media hosting